Newspaper Article Project

You are going to assume the role of reporter and write a newspaper article about the events portrayed in “Raymond’s Run.” You may choose to write a news, feature, or sports article. (Remember what we talked about in class!!) The following categories are where points will be determined; there are 85 total points possible. The finished product is due September \_\_\_\_.

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| **Information (25 pts.)*** All **important** information is included in article
* Quotes from at least two interviewed characters are included
* Any information taken from the story is accurate and applicable
* Any created information fits the tone and facts of the story and characters
* Information is presented logically, with thought given to the audience
 |
| **Spelling/Grammar (20 pts.)*** Correct spelling
* Correct grammar
* Correct punctuation/capitalization
 |
| **Neatness (15 pts.)*** Legible
* Easy to read
 |
| **Creativity (15 pts.)*** At least one graphic or picture (with appropriate caption)
* Catchy headline
* By-line
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| **Clarity (10 pts.)*** Is it easy to understand?
* Has your article done its job?
* Does the information you presented fit the type of article you wrote?
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| **Information*** Important information
* Quotes from interviewed characters
* Accuracy/applicability
* Created information fits tone/facts
 | **25 pts.**All important information is included in articleQuotes from at least two interviewed characters are includedInformation taken from the story is accurate and applicableCreated information fits the tone and facts of the story and charactersInformation is presented logically, with thought given to the audience | **15 pts.**Most information included in article is importantQuotes from at least two interviewed characters are includedInformation taken from the story is accurate and applicableSlight problem with created information fitting the tone and facts of the story/charactersSlight problem with presenting information logically and/or considering audience | **5 pts.**Major problem with importance of information included in articleQuotes from only one interviewed character are includedInformation taken from the story is accurate and applicableMajor problem with created information fitting the tone/facts of the story/charactersMajor problem with presenting information logically and/or considering audience  |
| **Spelling/Grammar*** Correct spelling
* Correct grammar
* Correct punctuation/capitalization
 | **20 pts.**No spelling, grammar, punctuation, or capitalization mistakes | **15 pts.**3-5 spelling, grammar, punctuation, or capitalization mistakes | **10pts.**6-8 spelling, grammar, punctuation, or capitalization mistakes**5 pts.**More than 8 spelling, grammar, punctuation, or capitalization mistakes |
| **Neatness*** Must be legible
* Easy to read
 | **15 pts.**No problems with legibility or information presentation | **10 pts.**Has minor problems with legibility and/or contains jumbled information | **5 pts.**Has major problems with legibility and/or contains jumbled information |
| **Creativity*** Graphics/Pictures (w/captions)
* Headline
* By-line
 | **15 pts.**Fits all categories | **10 pts.**One category is missing/incomplete | **5 pts.**More than one category is missing/incomplete |
| **Clarity*** Is it easy to understand?
* Has your article done its job?
 | **10 pts.**Is easy to understand and clearly does its job. | **5 pts.**Is somewhat easy to understand but clear in its purpose. | **2 pts.**Not very understandable and purpose is somewhat unclear. |

Scoring Guide – 85 points